

178
NEW BOND STREET

L O N D O N W 1

RARE TO MARKET:
LUXURY MAISON
JEWELLERY STORE





HISTORY

BOND STREET WAS FIRST PLANNED OUT IN 1680 BY DEVELOPER, SIR THOMAS BOND, ON THE SITE OF CLARENDON HOUSE MANSION.

In 1720, the street layout was completed with a further section that is now known as New Bond Street.

The auctioneer Phillips was established in 1796 at No. 101 Bond Street, specialising in stringed instruments and sheet music. The jewellers Asprey originally opened in 1830 at Nos. 165–169 New Bond Street.

178 New Bond Street was originally numbered 170, and the first occupier was William Bishop, nicknamed as the Bishop of Bond Street, a gun dealer who served as an agent for the gunsmith Westley Richards. Westley Richards opened their first store owned and managed by William Bishop, on the site in 1815. By the 19th century, Bond Street had become one of London's most fashionable addresses, serving as a catwalk for the stylish elite who wished to flaunt their wealth to the world.



170 NEW BOND STREET.



THE ORIGINAL 178 NEW BOND STREET, NUMBERED 170



LOCATION

178 NEW BOND STREET IS LOCATED ON THE WESTERN SIDE OF THE THOROUGHFARE IN NEW BOND STREET.

Situated opposite the junction with Burlington Gardens and within the defined 'jewellery quarter', renown as the most expensive retail real estate in London and in the top three most expensive retail locations, globally.

The world's most exclusive jewellery brands are located in close proximity including Cartier, Chaumet, Chanel, Moussaieff, Harry Winston, Van Cleef and Graff. The store is directly opposite the flagship Ralph Lauren store.

The luxury boutique extends through to Albemarle Street, which is also home to a number of luxury and premium retail brands including David Morris, Lugano jewellers, Buccelati, Paul Smith and Brown's Hotel.

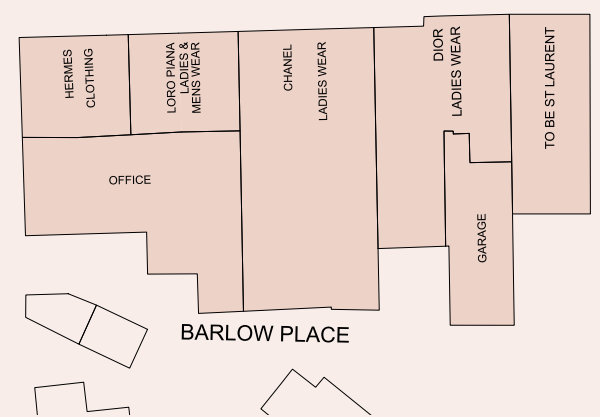
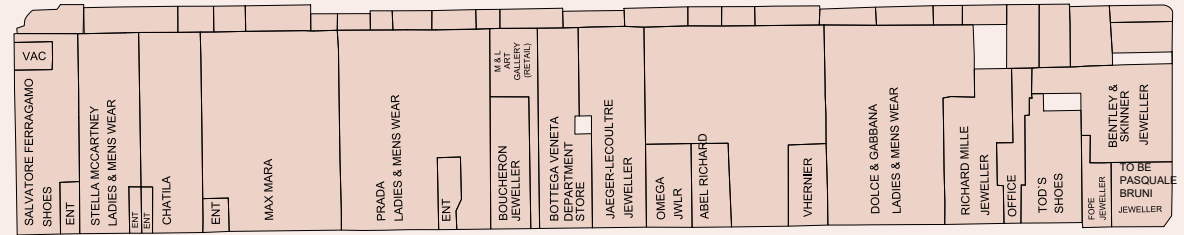
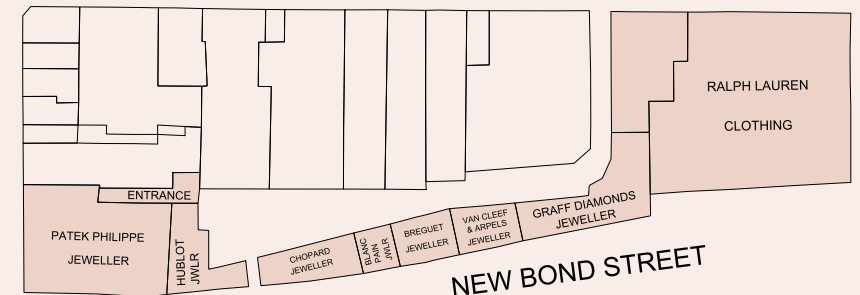
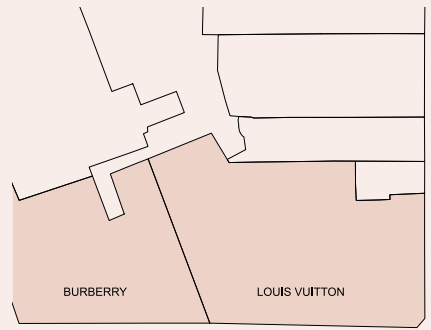
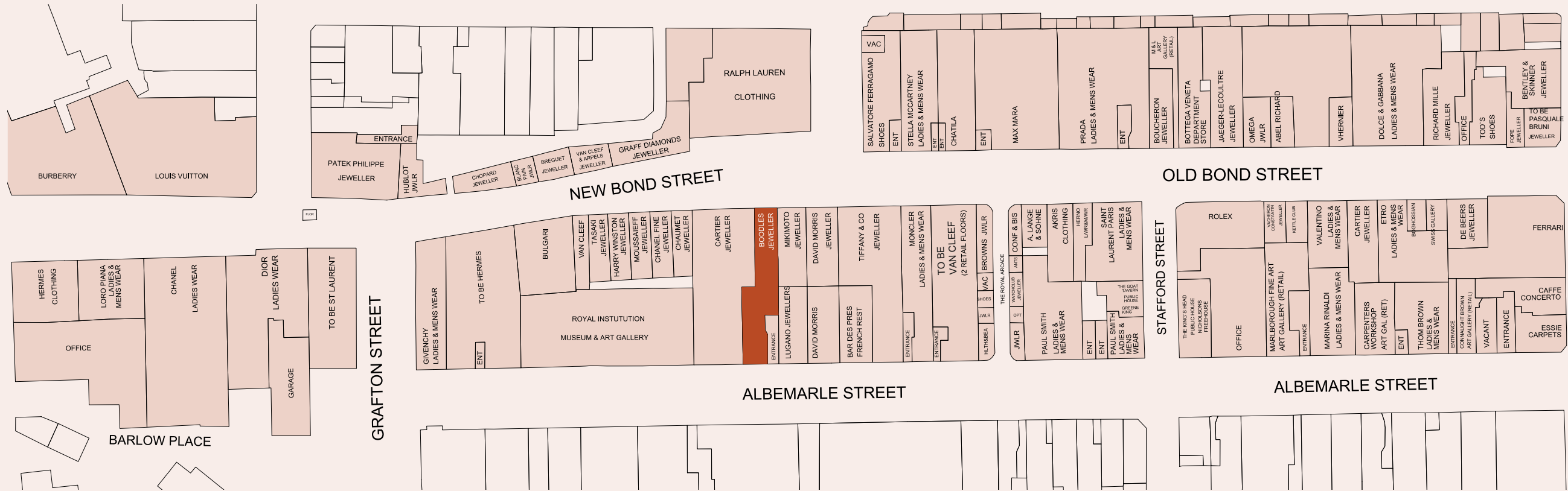
LONDON'S BOND STREET

Recognised as one of the world's most prestigious addresses, Bond Street is home to approximately 145 global luxury brands.

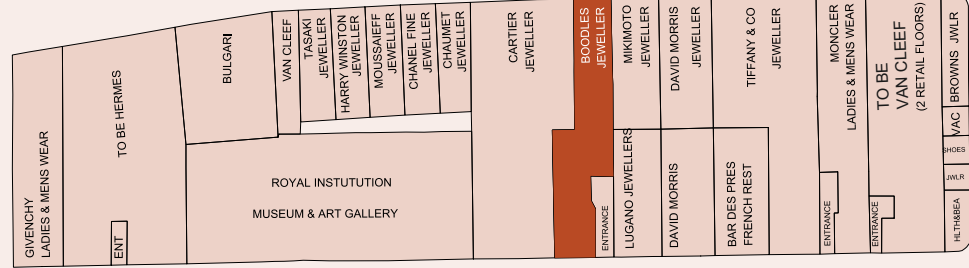
PRADA CHANEL *Cartier* CHAUMET Van Cleef & Arpels RALPH LAUREN  ROLEX BVLGARI

1 7 8 N E W B O N D S T R E E T

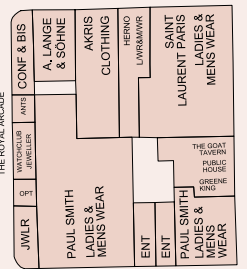
L O N D O N



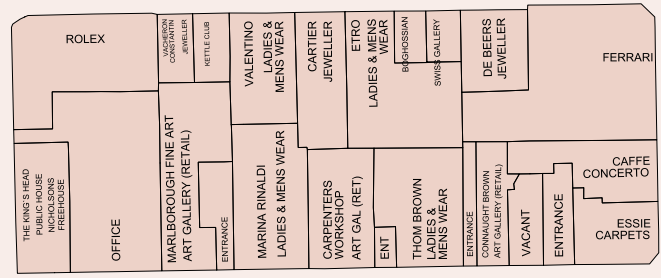
GRAFTON STREET



ALBEMARLE STREET



STAFFORD STREET

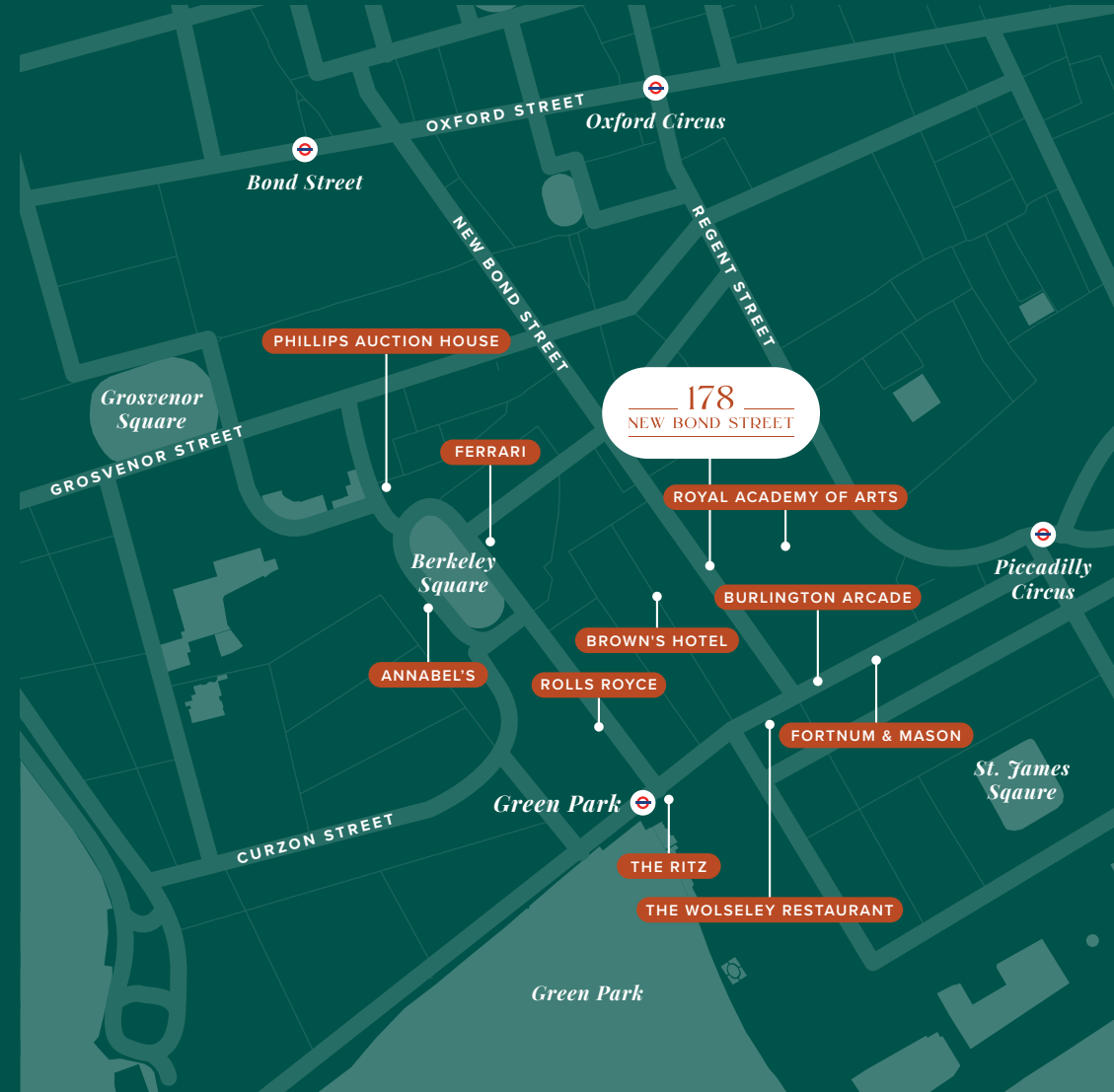


ALBEMARLE STREET

PICCADILLY

A LUXURY NEIGHBOURHOOD

178 NEW BOND STREET



LONDON W1



THE BUILDING

THE STORE WAS RENOVATED IN 2016 BY RENOWNED ARCHITECT, EVA JIRICNA.

The architect worked closely with Boodles to ensure that every detail was bespoke and reflected the values embedded in the historic jewellery brand.

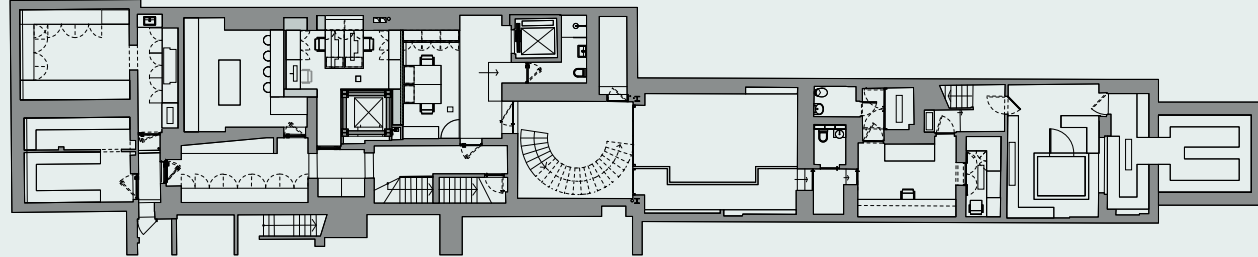
One continuous space was created, connecting two buildings. A central roof light draws precious London daylight into the central space deep within the floor plan. A dramatic curved glass stair connects the store vertically and a 5 metre glass bridge horizontally.

The combination of translucent, transparent and reflective materials, with additional daylight, creates an ever-changing palette of shades and shadows.

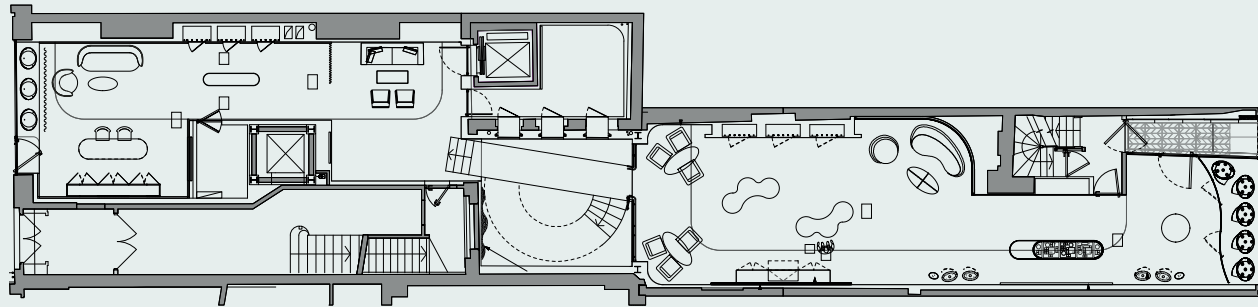


FLOOR PLANS

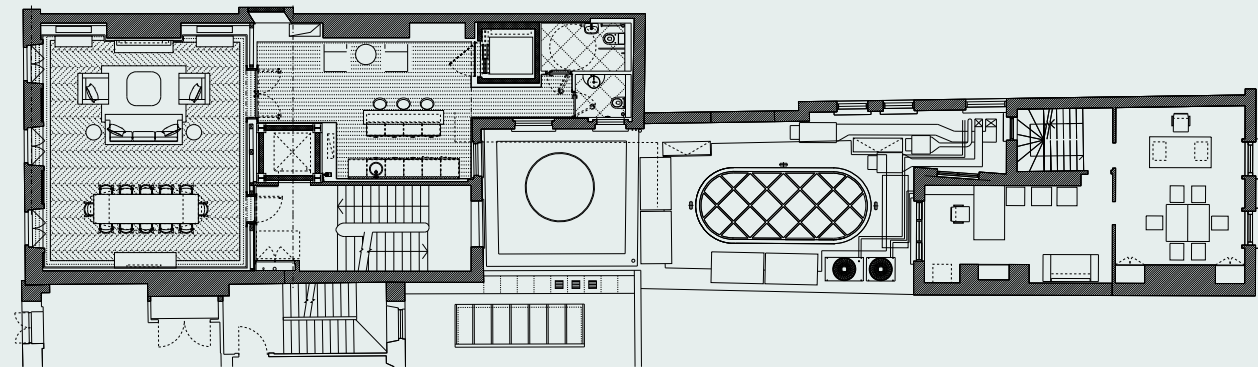
LOWER GROUND



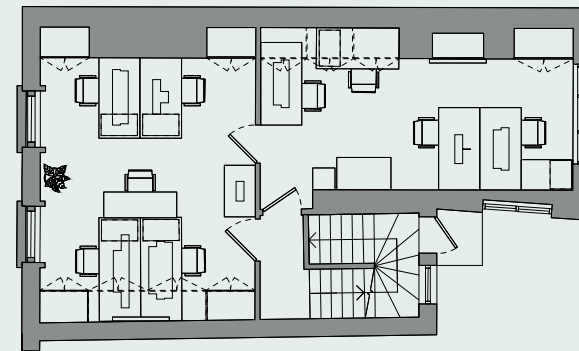
GROUND



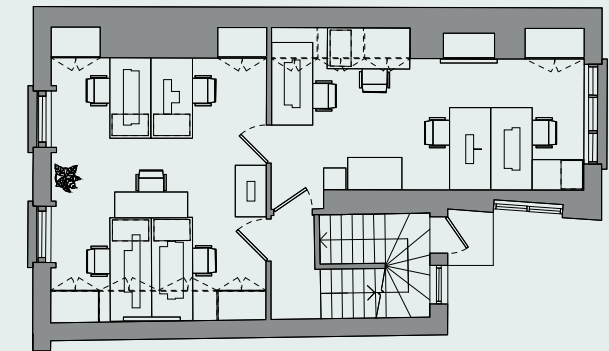
FIRST



SECOND



THIRD



178 NEW BOND STREET

Ground Floor	1,110 sq ft	103 sq m
Lower Ground Floor	1,068 sq ft	99 sq m
1st Floor	465 sq ft	43 sq m
2nd Floor	455 sq ft	42 sq m
3rd Floor	400 sq ft	37 sq m

19 ALBEMARLE STREET

Ground Floor	930 sq ft	86 sq m
Lower Ground Floor	1282 sq ft	119 sq m
1st Floor	1123 sq ft	104 sq m

Total	6,833 sq ft	635 sq m
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LEASE DETAILS

The entire premises is held under two leases as follows;

- **178 New Bond Street** – A term of 25 years, drawn within the L&T Act 1954 and expiring 30th October 2031. The lease is subject to rent review effective 31st October 2026.
- **19 Albemarle Street** – A term of 17 years, drawn within the L&T Act 1954 and expiring 30th October 2031. The lease is subject to rent review effective 19th June 2028.

RATEABLE VALUE

178 New Bond Street

Rateable Value (2026)	£970,000
Rates Payable (26/27)	£512,160

19 Albemarle Street

Rateable Value (2026)	£273,500
Rates Payable (26/27)	£136,750

Parties are advised to make their own enquiries to verify upcoming rates payable and whether there is any rates relief.

PASSING RENT

The combined passing rent over the two leases is **£2,336,880** per annum exclusive.

PROPOSAL

The entire luxury jewellery Maison is available by way of assignment of the current leases at a price to be agreed, subject to VAT.

EPC

A copy of the EPC is available on request.

HANDOVER SPECIFICATION

Further detail on request.



19 ALBEMARLE STREET, FRONTAGE

CONTACT

For further information please contact:



Richard Scott

M: +44 (0) 7900 192 739

E: richard.g.scott@savills.com



Chris Mason

M: +44 (0) 7831 651 799

E: chrismason@masonpartners.com

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DAVID MORRIS

180

DAVID MORRIS
THE LONDON JEWELLER

MIKIMOTO

MIKIMOTO

MIKIMOTO

MIKIMOTO

BOODLES
1798

BOODLES

BOODLES

Cartier

Cartier

CHALMETS

CHANEL

H.W.

Van Cleef & Arpelt

GRAFF

GRAFF



178
NEW BOND STREET