

**BRAE  
HEAD**

**&**

**HEART**

Scotland's No.1 Retail Destination

# Top UK Retail Destination.



**BRAE  
HEAD  
&  
HEART**

**16.5M**  
ANNUAL  
FOOTFALL

**6,500**  
FREE  
CAR SPACES

**120**  
STORES,  
RESTAURANTS  
& CAFÉS

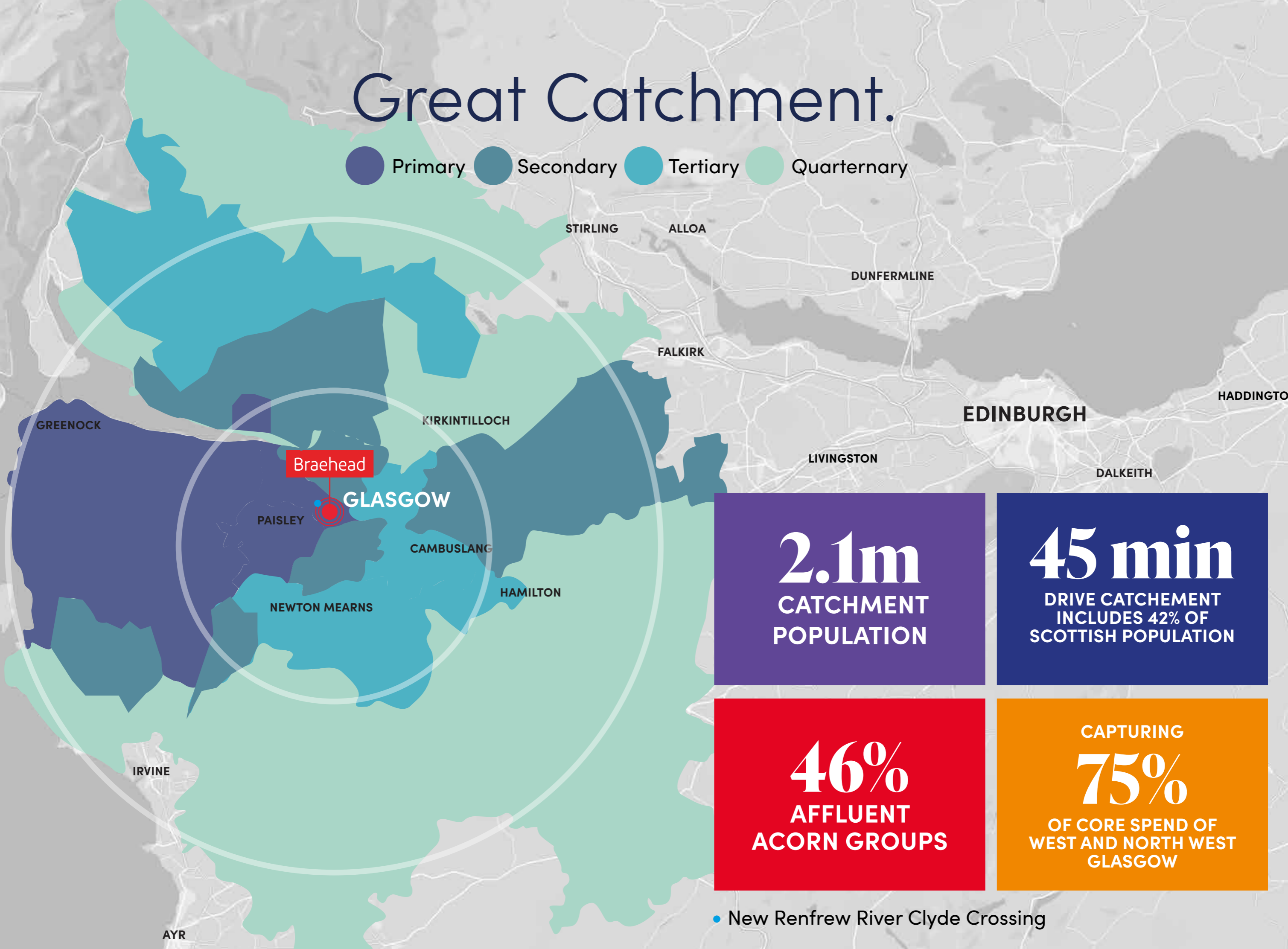
Braehead

MARKS

M8

# Great Catchment.

● Primary ● Secondary ● Tertiary ● Quarternary



**2.1m**  
CATCHMENT  
POPULATION

**45 min**  
DRIVE CATCHMENT  
INCLUDES 42% OF  
SCOTTISH POPULATION

**46%**  
AFFLUENT  
ACORN GROUPS

CAPTURING  
**75%**  
OF CORE SPEND OF  
WEST AND NORTH WEST  
GLASGOW

● New Renfrew River Clyde Crossing

# Unrivalled Location.



Sitting just to the west of Glasgow City Centre, Braehead is at the heart of a growing regeneration area set to benefit from improved infrastructure and investment including residential, healthcare and tourism on the River Clyde. The Renfrew Crossing will open up a further 1M consumer catchment for Braehead.

# Great Numbers.

**14%**  
EXECUTIVE  
WEALTH  
SHOPPERS

**£83.6m**  
CATERING SPEND  
POTENTIAL

**1.1m sq ft**  
RETAIL, LEISURE  
& RESTAURANTS

**82.9%**  
RETAIL  
CONVERSION  
(2019)

**5,000**  
SEATER  
MULTI-PURPOSE  
ARENA

**£320m**  
OF SALES

**55%**  
YOUNG  
FAMILIES



**£87.00**  
JEWELLERY &  
ACCESSORIES ATV

**42%**  
OF SCOTTISH  
POPULATION LIVE  
WITHIN 45 MINS

**£74**  
AVERAGE RETAIL  
TRANSACTION  
VALUE (2019)

**89min**  
DWELL TIME

**73%**  
FEMALE  
SHOPPERS

**1m**  
NEW CATCHMENT  
GROWTH POTENTIAL  
VIA RENFREW  
CROSSING

**70,000**  
sq ft  
UNDER OFFER



Great Company.

# Great Performance.



NO.2  
IN SCOTLAND

NEW LOOK

NO.1 IN SCOTLAND  
FOR SALES

PRIMARK®

NO.1  
BEST PERFORMING STORE IN THE UK  
(POST COVID RE-OPENING)



CONTINUOUSLY IN TOP 2  
FOR SCOTLAND

M&S

EST. 1884

TOP PERFORMING STORE IN  
SCOTLAND AND CONTINUOUSLY  
IN THE TOP 5 OF UK STORES

next

NO.1 FOR SALES  
IN SCOTTISH REGION



NO.2  
STORE IN SCOTLAND AND BEST  
OF OUT OF TOWN IN SCOTLAND

Great new names. Open & Coming Soon.



**70,000**  
SQ FT OF SPACE  
UNDER OFFER



# All action neighbourhood.



**Braehead is host to the multi-purpose 5,000 seater Arena, home of the elite league Glasgow Clan ice hockey club. Arena visitors spend 45% longer in centre and the facilities attract regular and significant footfall to the cafés and restaurants.**

# Bridging the gap.



**BRAEHEAD SHOPPING CENTRE**

**2024**  
COMPLETION OF THE RENFREW  
CROSSING LINK CONNECTING  
NORTH AND SOUTH BANKS OF  
THE RIVER CLYDE

**£230m**  
PRIVATE SECTOR  
INVESTMENT TO BOTH SIDES  
OF THE RIVER CLYDE

POTENTIAL TO  
INCREASE MARKET  
SHARE BY  
**10pp**

# Contact.

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