

finch®

savills

 Bloomfield

next

next



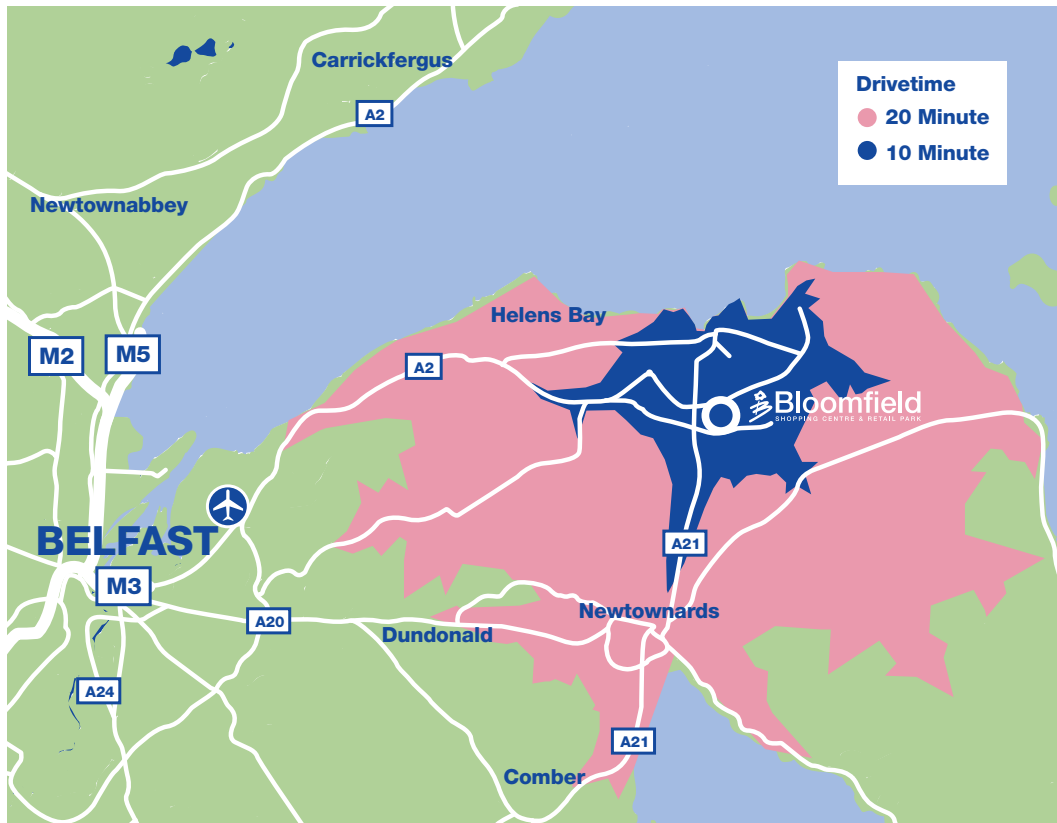

ELLANDI

Bloomfield
SHOPPING CENTRE & RETAIL PARK

Welcome to Bloomfield

Bloomfield is the dominant shopping centre for Bangor, providing the bulk of the town's retail function.

Bloomfield is located in a prominent location on the A25 miles north of Newtownards and 14 miles north east of Belfast. The scheme is easily accessible by car and benefits from frequent bus services to Bangor town centre and Newtownards.



54

RETAIL UNITS

9

FOOD/COFFEE
OUTLETS

£678M

TOTAL CONSUMER RETAIL
EXPENDITURE WITHIN 20
MINUTES

5%

CATCHMENT HOUSEHOLD
INCOME ABOVE THE NI
AVERAGE

109,000

PEOPLE WITHIN A
20 MINUTE DRIVE TIME.

24%

OF HOUSEHOLDS IN
CATCHMENT CLASSED AS
WEALTHY.

*ABOVE NATIONAL AVERAGE

Bloomfield Shopping Centre and Retail Park extends to 416,000 sq ft

**120,000
SQUARE FEET**

RETAIL PARK



**OVER 2,000
PARKING SPACES**



**FREE WIFI ACROSS
THE MALL**

**296,000
SQUARE FEET**

SHOPPING CENTRE





DWELL TIME



On average visitors spend
1 to 2 hours in the centre

TOTAL AVERAGE SPEND - £58.66



Average Retail Spend - £60.09



Average Grocery Spend - £41.67



Average Catering Spend - £9.10

33%

OF VISITORS COME TO THE CENTRE SEVERAL TIMES A WEEK

53%

OF VISITORS MAKE A WEEKLY VISIT TO THE CENTRE

98%

OF VISITORS MAKE A PURCHASE DURING THEIR VISIT



1992

The shopping centre was developed.

1993

The retail park was opened.

2007

Refurbishment works were carried out across the centre

2010

The centre was extended.

2016

The Centre was acquired by Ellandi

SHOPPING CENTRE RETAILERS



SHOPPING CENTRE RETAILERS

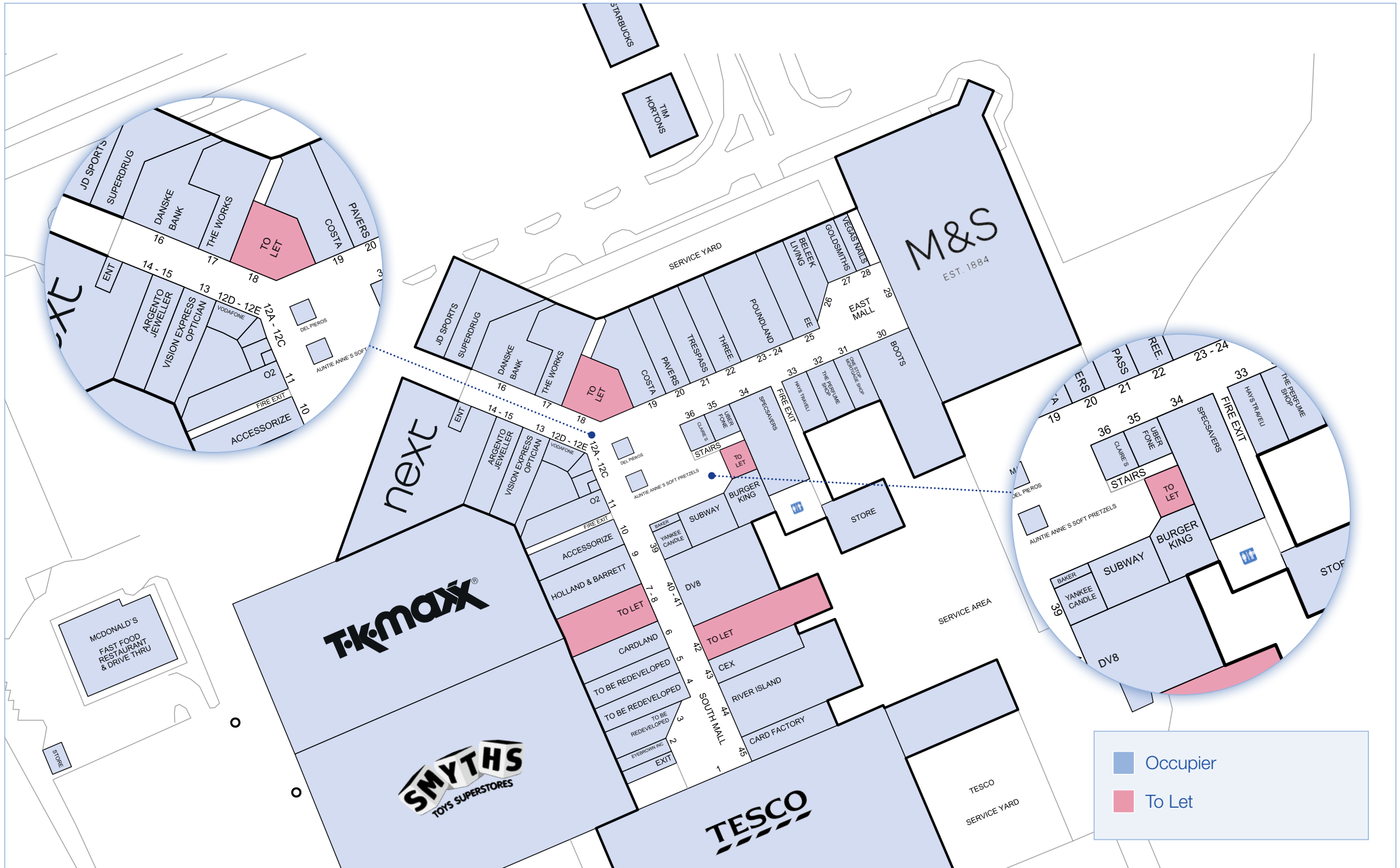


LAURA ASHLEY



Harry Corry









Ellandi is the UK's leading specialist shopping centre investor focusing on community shopping centres throughout the UK.

Ellandi was formed in early 2008, in anticipation of the market correction and conceived around the principle of bringing together the real estate finance expertise of Morgan Garfield and the retail property experience of Mark Robinson.

Our relentless strategic focus since formation has been the Community Shopping Centre Sector.

By applying financial and intellectual capital to often-under invested locations we are able to reposition our investments at the heart of their communities.

But for our wider towns to thrive, they need to be more than about just retail.

We have assembled a team of outstanding asset managers and marketeers, who not

only have outstanding retailer contacts and expertise, but are also recognised as market leaders in engaging with local stakeholders and incubating complementary ancillary uses, to ensure that the towns in which we operate thrive.

Leasing Team



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